

Live Event Overall Results (June 21-22)

<p>Total Unique Visitors</p> <p>988</p>	<p>Total Resources Viewed</p> <p>17,197</p>	<p>Total Resources Saved to Briefcase (to view at a later date)</p> <p>6,063</p>
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<p>Day 1 Unique Visitors</p> <p>835</p>	<p>Day 2 Unique Visitors</p> <p>511</p>
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<p>Day 1 Unique Webinar Views</p> <table border="0"> <tr> <td data-bbox="224 1413 511 1518"> </td> <td data-bbox="539 1413 826 1518"> </td> </tr> <tr> <td data-bbox="261 1549 474 1612"> <p>MSC Cruises, The Sleeping Giant</p> </td> <td data-bbox="574 1549 787 1612"> <p>Palace Resorts: Luxury Meets Value</p> </td> </tr> <tr> <td data-bbox="337 1640 397 1675"> <p>469</p> </td> <td data-bbox="651 1640 711 1675"> <p>373</p> </td> </tr> </table>			<p>MSC Cruises, The Sleeping Giant</p>	<p>Palace Resorts: Luxury Meets Value</p>	<p>469</p>	<p>373</p>	<p>Day 2 Unique Webinar Views</p> <table border="0"> <tr> <td data-bbox="927 1413 1214 1518"> </td> <td data-bbox="1242 1413 1529 1518"> </td> </tr> <tr> <td data-bbox="938 1535 1203 1629"> <p>Puerto Rico, The Ultimate Destination for the Luxury Client!</p> </td> <td data-bbox="1253 1549 1518 1612"> <p>Welcome to Greater Palm Springs, California</p> </td> </tr> <tr> <td data-bbox="1036 1640 1096 1675"> <p>300</p> </td> <td data-bbox="1356 1640 1416 1675"> <p>283</p> </td> </tr> </table>			<p>Puerto Rico, The Ultimate Destination for the Luxury Client!</p>	<p>Welcome to Greater Palm Springs, California</p>	<p>300</p>	<p>283</p>
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<p>Insight Video Views:</p> <ul style="list-style-type: none"> Q&A with Daniel Durazo: 302 Q&A with Frank Corzo: 285 Q&A with Jenn Lee: Part One: 284 Q&A with Jenn Lee: Part Two: 260

<p>Additional Results:</p> <p>Networking Lounge Unique Visitors: 539</p>

We surveyed the 988 agents that attended the expo and received 248 responses, here is what they had to share:

Overall how would you rate the event?

Excellent - 48.79%

Good - 43.55%

Fair - 6.85%

Poor - 0.81%

Terrible - 0%

How would you rate the platform?

Excellent - 55.65%

Good - 38.31%

Fair - 4.44%

Poor - 1.21%

Terrible - 0.40%

On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Learn

1 - 0.41%

2 - 1.63%

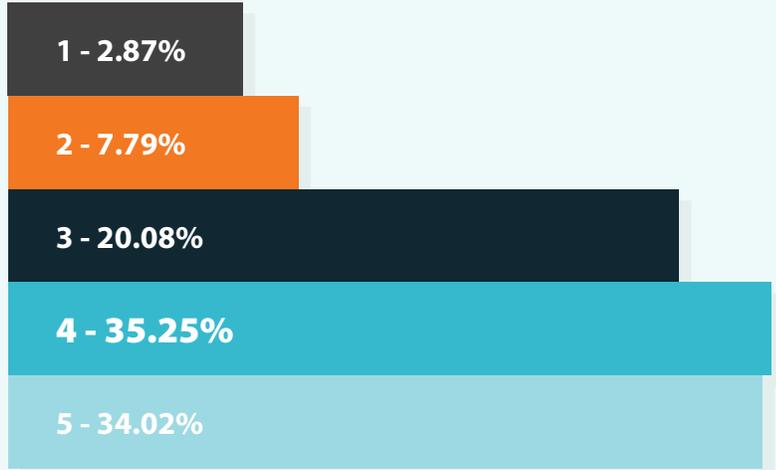
3 - 10.2%

4 - 32.29%

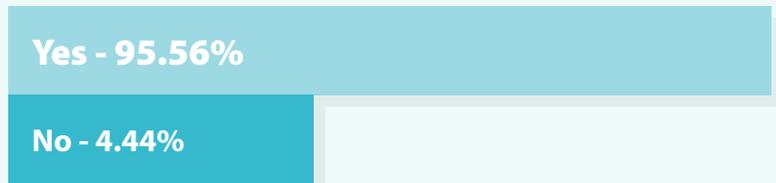
5 - 53.47%

On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Network

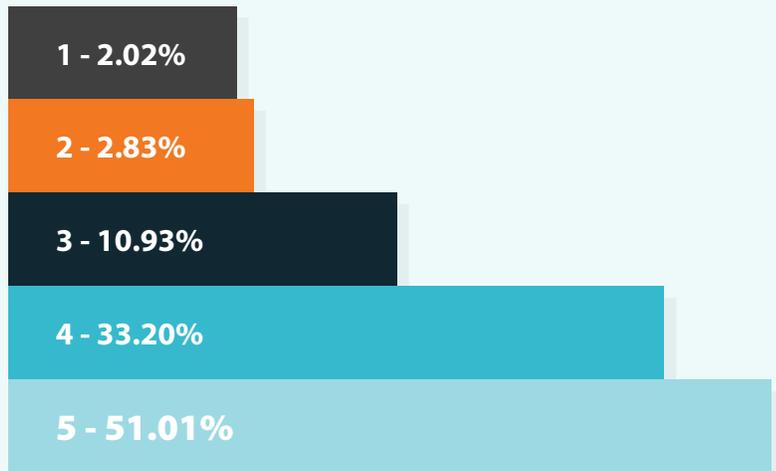


Do you feel that the information provided has boosted your knowledge of the Luxury travel industry?



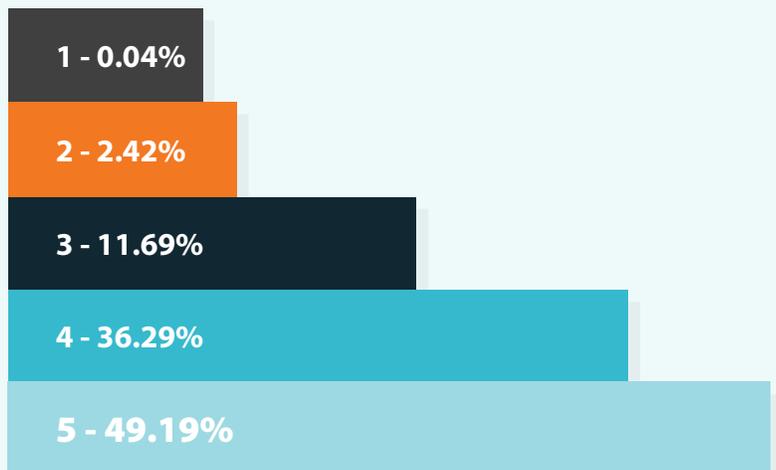
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Live Webinars



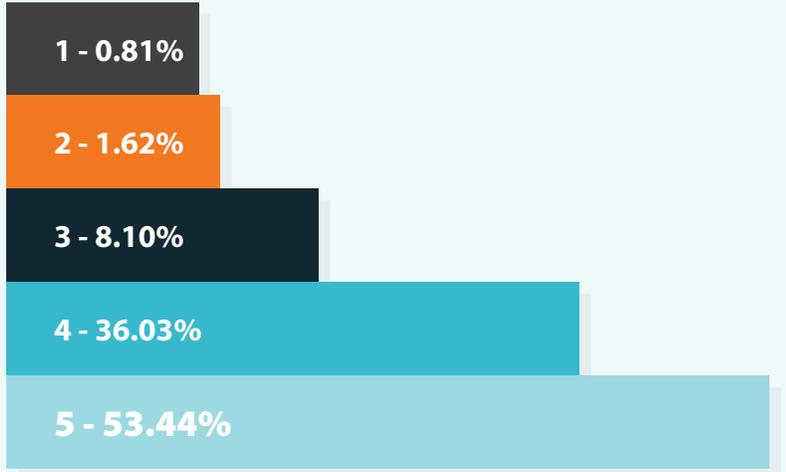
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Insight Videos



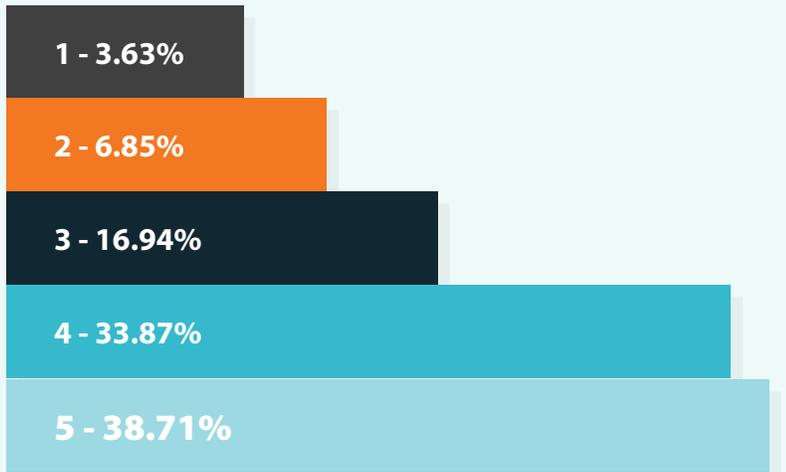
On a scale of 1-5
(1 being the lowest and 5 being
the highest) please rate
the event:

Supplier Content



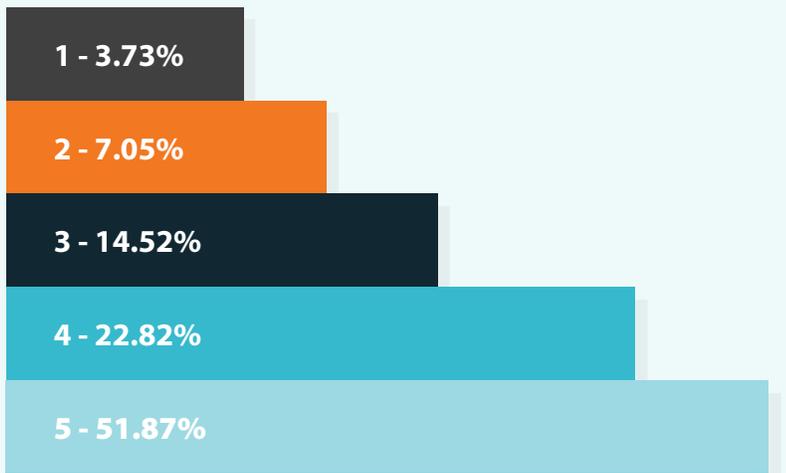
On a scale of 1-5
(1 being the lowest and 5 being
the highest) please rate
the event:

Schedule/Time

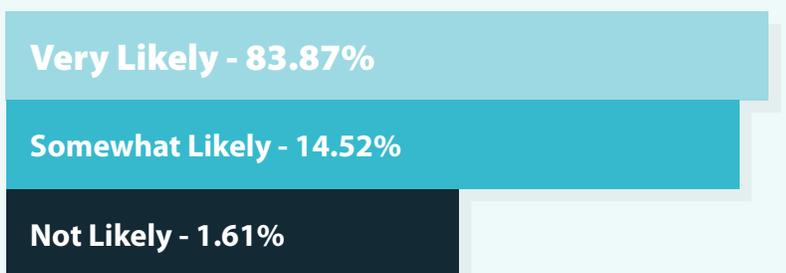


On a scale of 1-5
(1 being the lowest and 5 being
the highest) please rate
the event:

Prizes



How likely are you to
attend a similar event
in the future?



Some Agent Testimonials From this Expo



I'd like to thank all involved in putting this together. So often, my schedule does not permit attending events like this and it's great to be able to do so "virtually."

It was very innovative. This was the first time I have seen this type of layout for an interactive seminar. Very cool.



Need more expos like this one. It is convenient and resourceful. I can revisit the information. My personal library

Thank you for giving us the tools to exceed as a travel agent! Events like this are great for knowledge on destinations and properties Thank you!



You guys always do a great job with these events and I always look forward to it.

You are making new agents very comfortable in the industry and to keep up the amazing work.



The layout being to go to each vendor and see them pull their product line and ask questions. Then for those that had live webinars it added to the overall feel and comfort of their product line. This totally boosted ones confidence in being able to recommend their product.

I love that you can collect and review materials (without leaving your desk!) and then ask questions directly to suppliers



Puerto Rico Tourism webinar. Learn things I never knew and can't wait to visit, I even got the Rep to do a webinar for the rest of the agents. I can't wait for your next Expo!

The Palm Springs Webinar- Excellent!



The Luxury Expo taught me about vendors I didn't know about.

I wanted to learn more about MSC and I was so glad that they were featured, the presentation was very informative and useful.





Favorite part was going to the different suppliers, especially the Palace, Palm Springs and Puerto Rico. It was amazing with the Palace and palm Spring videos, you felt as is you were there.

I like there are so many different platforms to learn...like on demands, live webinars and pdfs. Not every-one learns the same way.



It's hard to say what my favorite part was as the majority of the event was executed so well. I liked how accessible all the suppliers were, how easy it was to download the resources, the ability to network with other agents, and the information provided in the webinars.

The live webinars! I loved that I could view two of them in one afternoon, each day. A lot of learning about different vendors consolidated in two days.



I really enjoyed watching the insight interviews and also the downloadable info. I can use this info to help my clients decide what fits their vacation needs best.

Palace Webinar - VERY informative!



Great MSC presentation. The San Juan PDF was also very informative. Can not wait to share with clients!

Some First Timer Thoughts!



This was my first time participating in a Virtual Show and I liked the convenience of being able to review the booths and information at your leisure.

This is my first virtual expo, and the best part is the convenience of listening on a mobile device while at work. That I can download so many files without going to separate websites are also a plus.



This is my first online expo and have to say I am impressed. Thanks to all for bring us this great information and ideas.

This is the first virtual expo I've ever attended and will definitely sign up again when it comes round! It's a great way to get a lot of information in just a couple of days!

