



Oasis Expo Report

October 11-12, 2017
On Demand Until: January 11, 2018

DATE OF REPORT: OCTOBER 16, 2017

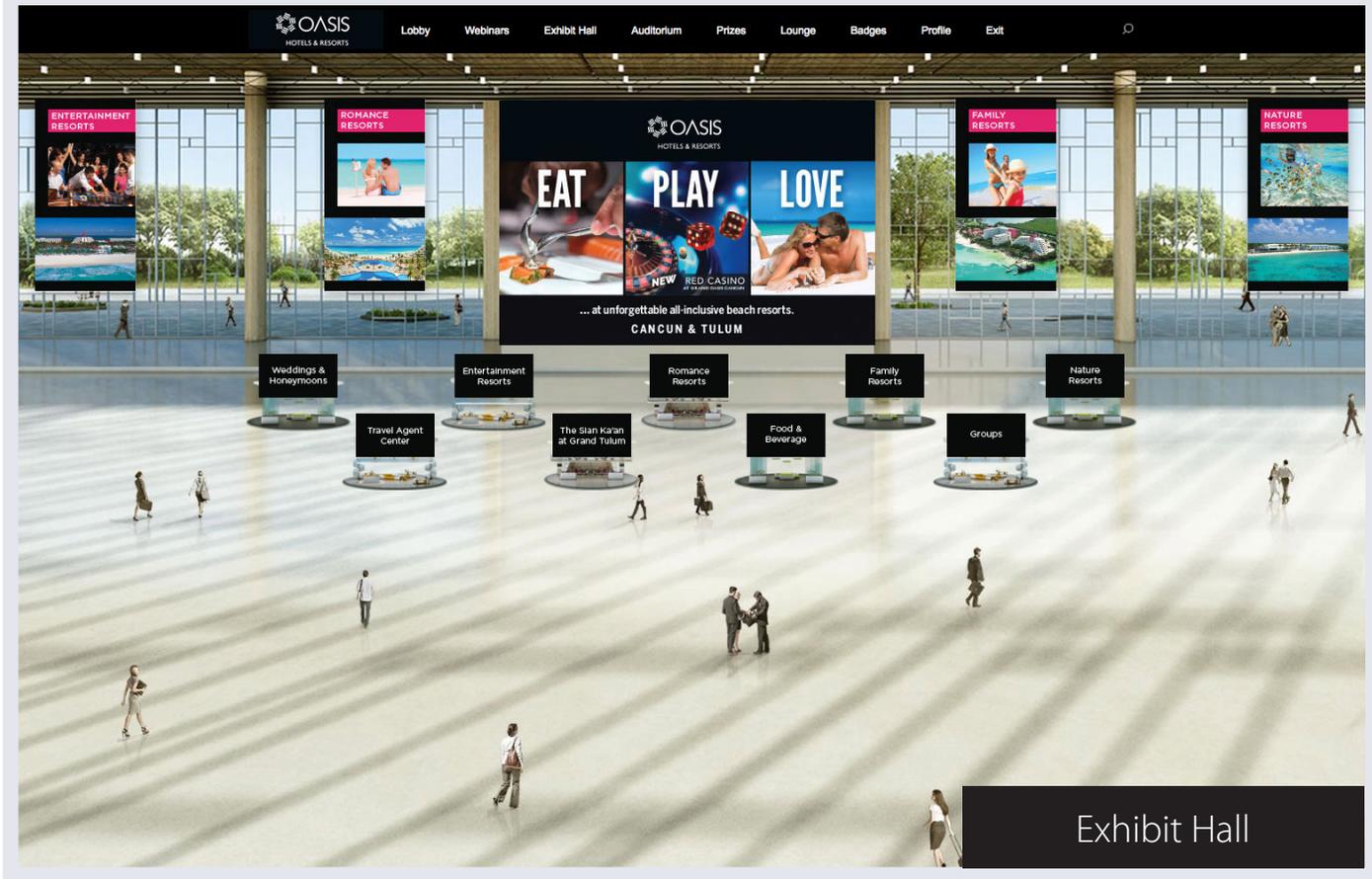
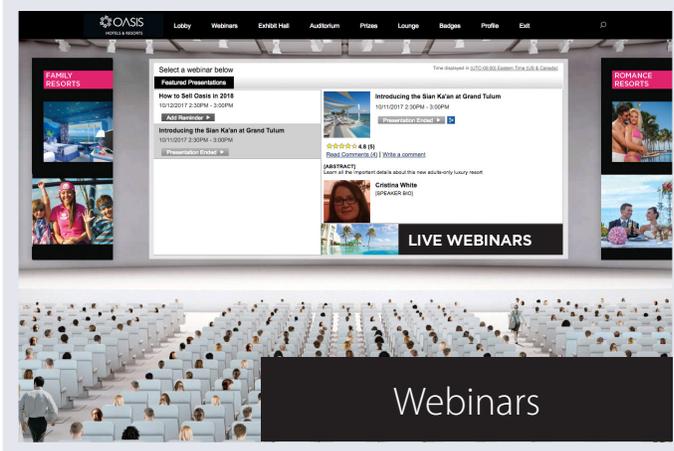
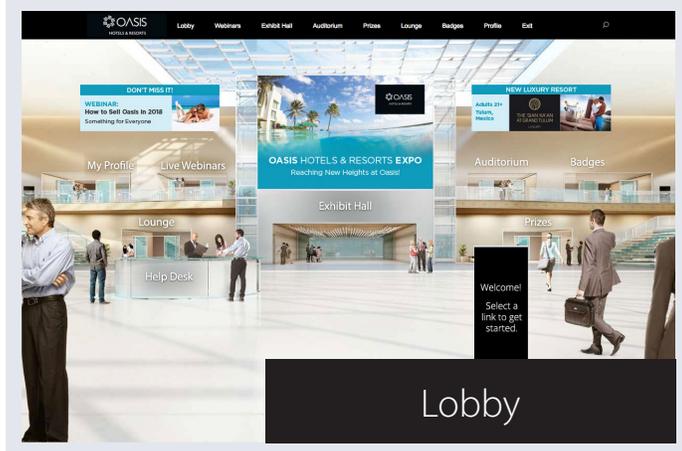


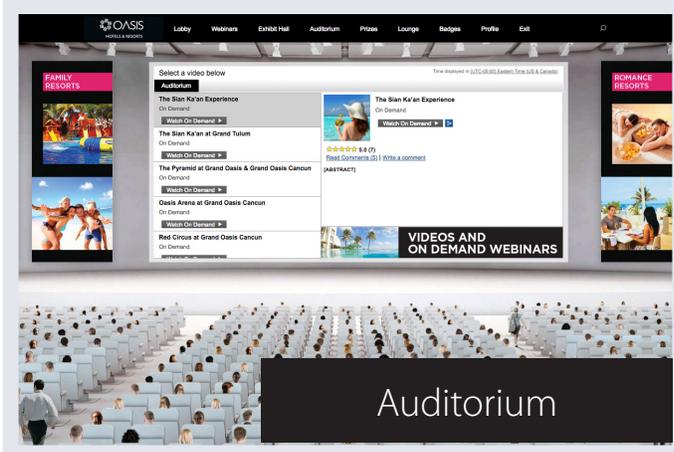
Exhibit Hall



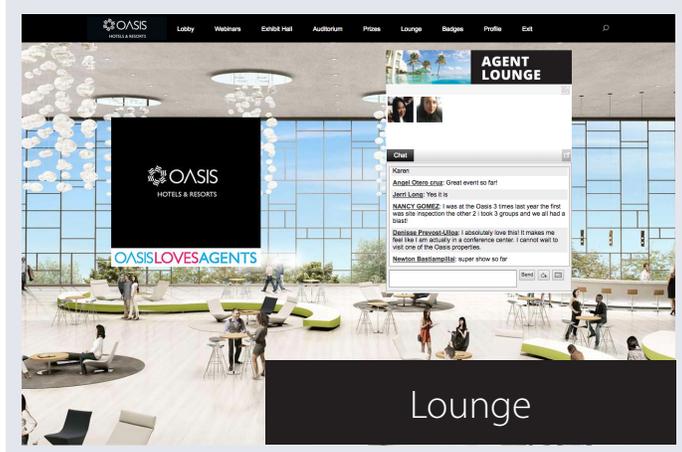
Webinars



Lobby



Auditorium



Lounge

Live Event Overall Results (October 11-12)

<p>Total Unique Visitors</p> <p>651</p>	<p>Total Resources Viewed</p> <p>2670</p>	<p>Total Resources Saved to Briefcase (to view at a later date)</p> <p>1840</p>
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<p>Day 1 Visitors</p> <p>516</p>	<p>Day 2 Visitors</p> <p>408</p>
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<p>Day 1 Unique Webinar Attendees</p> <p>Introducing the Sian Ka'an at Grand Tulum</p> <p>310</p>	<p>Day 2 Unique Webinar Attendees</p> <p>How to Sell Oasis in 2018</p> <p>282</p>
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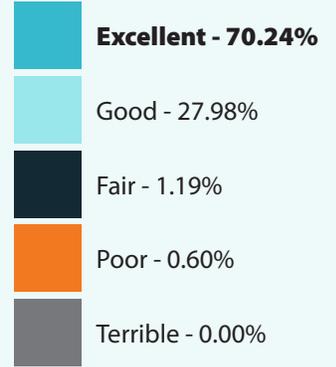
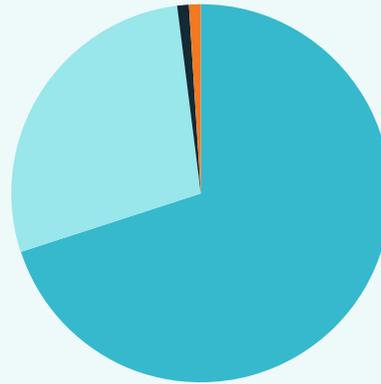
Auditorium Videos	Unique Views
The Sian Ka'an Experience	142
The Sian Ka'an at Grand Tulum	116
The Pyramid at Grand Oasis & Grand Oasis Cancun	125
Oasis Arena at Grand Oasis Cancun	106
Red Circus at Grand Oasis Cancun	103
Grand Oasis Sens	98
Grand Oasis Tulum	82
Grand Oasis Palm	109
Oasis Palm	99
KiddO Zone at Grand Oasis Palm & Oasis Palm	107

Additional Results:

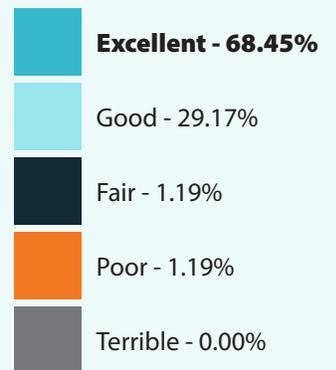
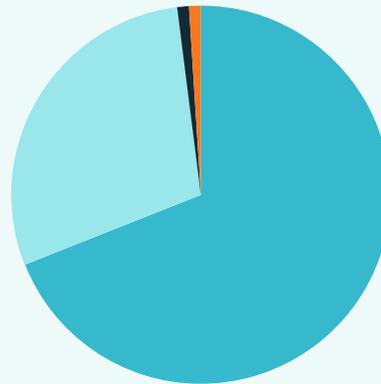
Networking Lounge
Unique Visitors: **297**

We surveyed the 651 agents that attended the expo and received 186 responses, here is what they had to share:

Overall how would you rate the event?

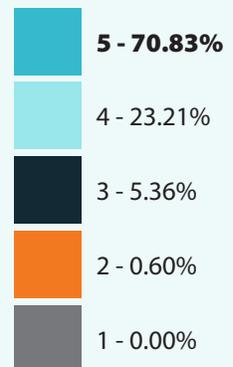
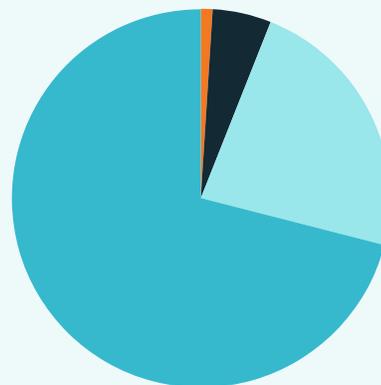


How would you rate the platform?



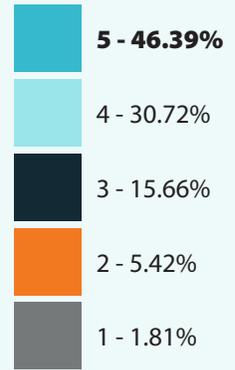
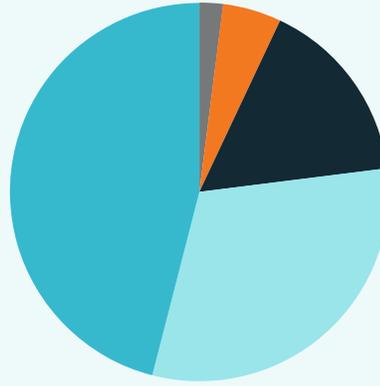
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Learn



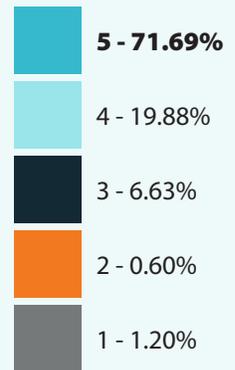
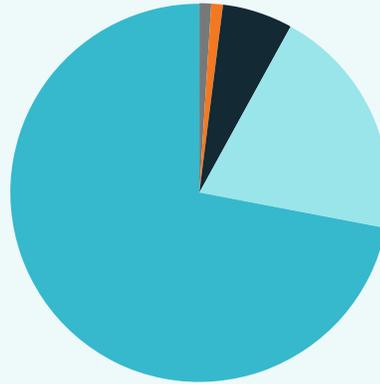
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Network



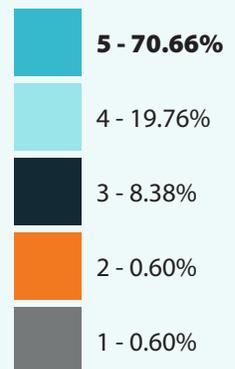
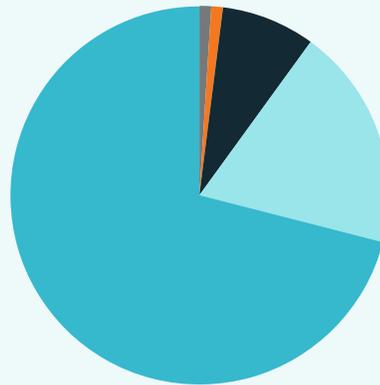
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Live Webinars



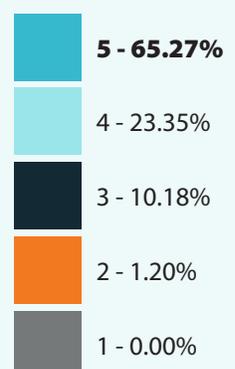
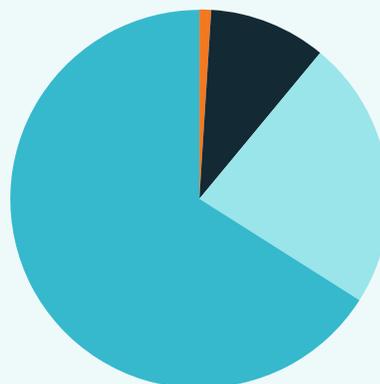
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

On Demand Auditorium Videos



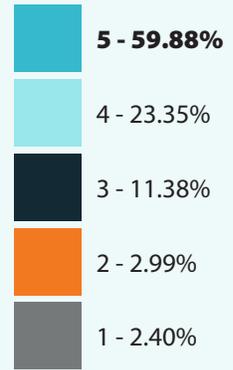
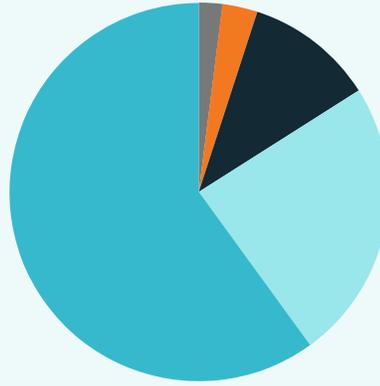
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Exhibit Hall Booth Content



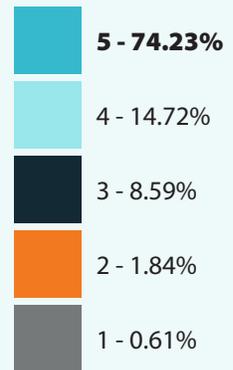
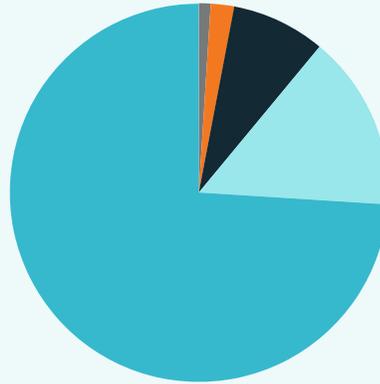
On a scale of 1-5
(1 being the lowest and 5
being the highest) please rate
the event:

Schedule/Time

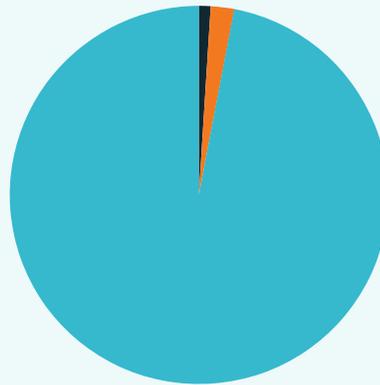


On a scale of 1-5
(1 being the lowest and 5
being the highest) please rate
the event:

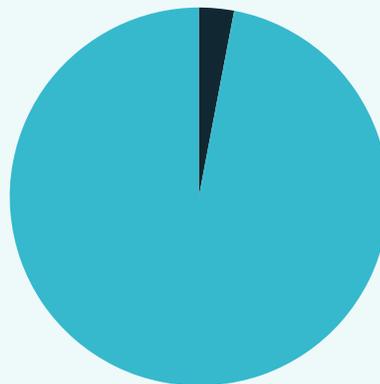
Prizes



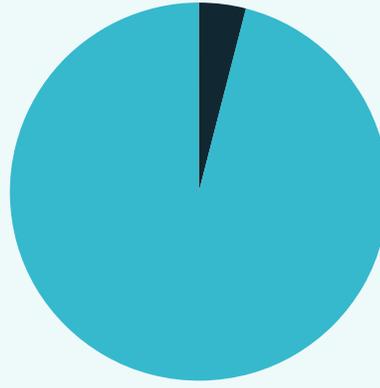
Do you feel that the
information provided gave
you insight
that you previously may not
have known about Oasis
Hotel & Resorts?



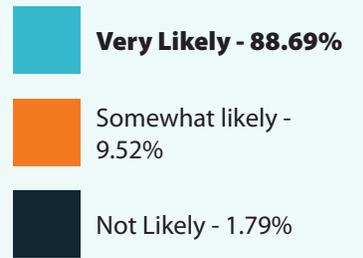
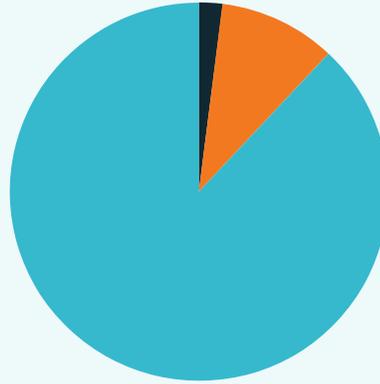
Do you feel that the
information provided has
increased your knowledge of
Oasis Hotels & Resorts' brand
and products to help you
better sell?



Based on the information and what you learned from the expo, will you be recommending Oasis Hotels & Resorts to your clients thinking of an all-inclusive vacation?



How likely are you to attend a similar event in the future?



Some Agent Testimonials From this Expo



I was so blown away by the expo that it's hard to pick one favorite part but I have to say that the ability to collect information in such an organized manner. I was able to download the content needed, place the information in easy to find folders on my computer, which will make it 100 times easier to create binders for my clients to look through or create online material to pass on to them at their convenience.

The exhibit hall was my favorite due to having extensive information for each aspect of the resort and the ability to review at my own pace.



I thoroughly enjoyed both webinars. I have already reached out to some clients raving about the property and they are excited to travel there. I have one small group that will be ready to book in the next few days.

Love the exhibits and webinars! So much good information and learned so much! Thank you!



I thoroughly enjoyed both webinars. I have already reached out to some clients raving about the property and they are excited to travel there. I have one small group that will be ready to book in the next few days.

My favorite part of both yesterday and today's presentations is the information disseminated. I have 6 pages of information and can speak intelligently about the resorts hotels.



Being Virtual I was able to access information via online, sometimes it's difficult to get away to join up with an expo in person..Thank you for the invite and opportunity to join.

This was my very first virtual expo and I absolutely loved the concept, delivery, visual, webinars, chat rooms, fun badges, everything!!!



I enjoyed everything. What I liked most was that all of the information was on Oasis Hotel and Resorts. There are so many components on the Oasis brand that it made it very easy to concentrate on Oasis.

I loved the layout of the virtual expo, felt like I was at a real event, great graphics by the way!! Favorite part was the Exhibit Hall with all info easily available to me and ability to chat to someone in each area if needed.



[My favorite part was] Being able to live chat with Oasis Resort management. This was one of the best web education so far this year, congratulations!

I really enjoyed the webinar giving the overview of the properties and how to sell them. I liked it because it was such a great presentation to be condensed into such a short amount of time!



[My favorite part was] Being able to live chat with Oasis Resort management. This was one of the best web education so far this year, congratulations!

I loved seeing the update of the oasis Tulum, I am very excited to sell the new Sian Ka'an property....



I really enjoy the quick access for the downloadable brochures along with the live webinars.

[My favorite part was] The presentations on the various properties and what they have to offer. I am now confident that I can pair my clients appropriately with the right Oasis site.



[My favorite part was] Learning about the Oasis Hotel brand and how I can present it to my clients as I have never sold the brand before. The Kiddo zone is a plus for the families I book.

I'm brand new so I felt this was a great way to be introduced to Oasis. I enjoyed both live webinars.



I loved the auditorium feature, with all the different videos. It was a helpful way to differentiate your styles of properties.

[My favorite part was] wedding videos and chatting with everyone, I am a wedding specialist and I was looking to get more information on the different areas of Oasis.



[My favorite part was] Being able to attend the webinars and then follow up with the rep at the booths. I felt more knowledge with the combination of the two experiences.

Just love this type of event - gives us good info and then we can decide if we want to learn more or not.

