

Live Event Overall Results (September 20-21)

Total Unique Visitors

1,164

Total Resources Viewed

14,252

Total Resources Saved
to Briefcase
(to view at a later date)

6,284

Day 1 Unique Visitors

943

Day 2 Unique Visitors

682

Day 1 Unique Webinar Attendees



Weddings & Honeymoons
at Sunscape

476



Whisked-Away Weddings
with Travel Impressions

392

Day 2 Unique Webinar Attendees



So Many Reasons to get
Married in Aruba

391



Booking the Resort

279

Insight Video Views:

Interview with Jenn Lee: Part One: **337**

Interview with Jenn Lee: Part Two: **247**

Interview with Joel Scholtz: **243**

Interview with Sally Smith: **221**

Interview with Scott Wiseman: **214**

Additional Results:

Trivia Game Plays: **258**

Trivia Game Unique Visitors: **456**

Networking Lounge Unique Visitors: **537**

We surveyed the 1,164 agents that attended the expo and received 209 responses, here is what they had to share:

Overall how would you rate the event?

Excellent - 62.68%

Good - 33.97%

Fair - 2.39%

Poor - 0.00%

Terrible - 0.96%

How would you rate the platform?

Excellent - 67.94%

Good - 27.75%

Fair - 1.91%

Poor - 0.96%

Terrible - 1.44%

On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Learn

1 - 1.44%

2 - 0.00%

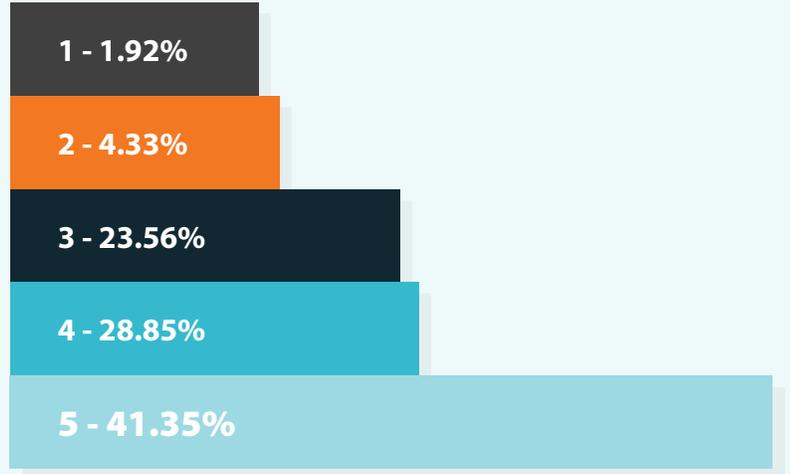
3 - 5.26%

4 - 29.67%

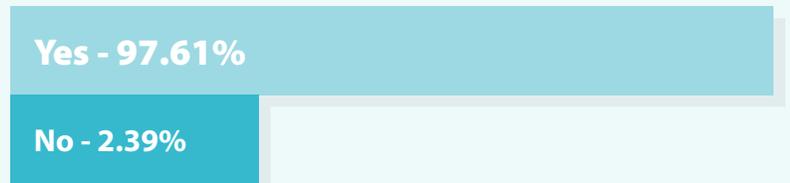
5 - 63.64%

On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Network

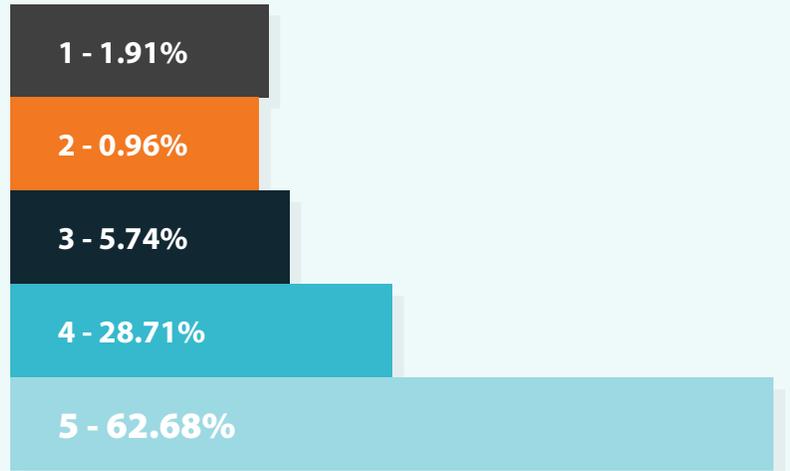


Do you feel that the information provided has boosted your knowledge of the wedding & honeymoon travel industry?



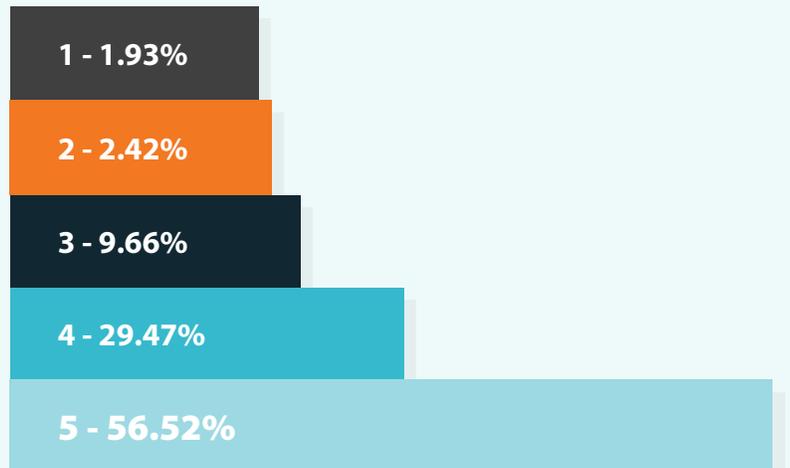
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Live Webinars



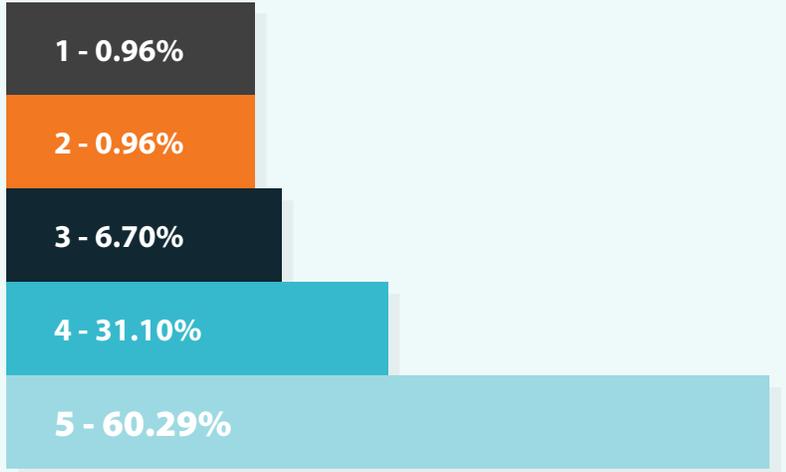
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Insight Videos



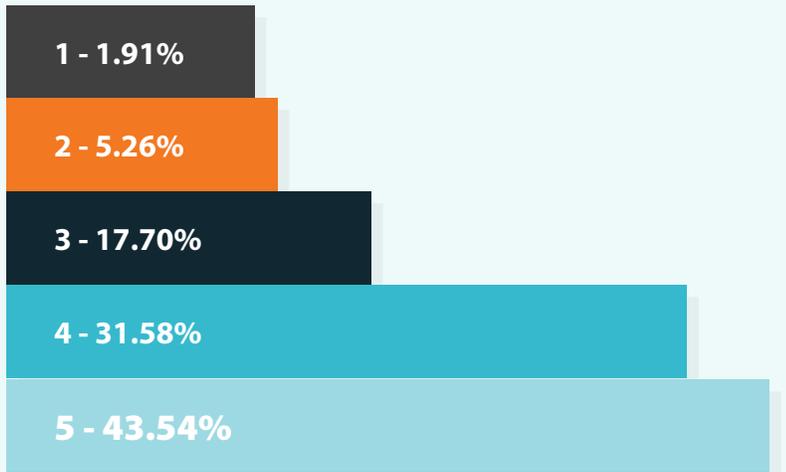
On a scale of 1-5
(1 being the lowest and 5 being
the highest) please rate
the event:

Supplier Content



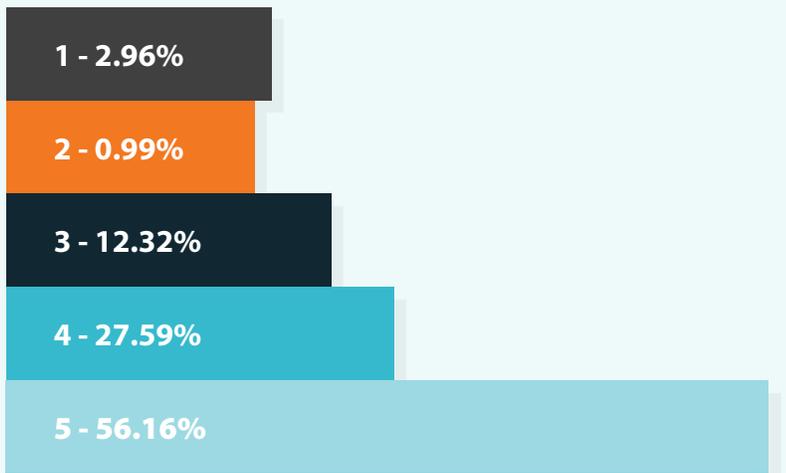
On a scale of 1-5
(1 being the lowest and 5 being
the highest) please rate
the event:

Schedule/Time

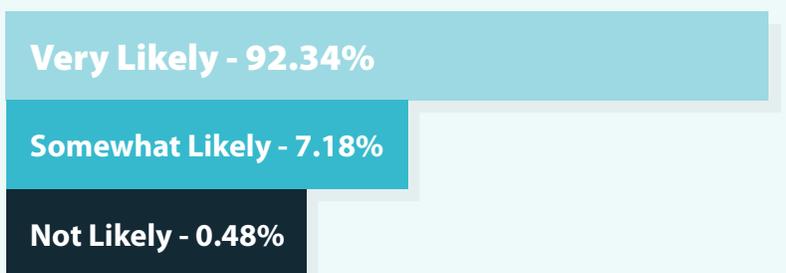


On a scale of 1-5
(1 being the lowest and 5 being
the highest) please rate
the event:

Prizes



How likely are you to
attend a similar event
in the future?



Some Agent Testimonials From this Expo



On my busy day I was able to get through all suppliers and it was nice to be able to download their materials after the event was over.

Hi, I enjoyed the Expo and got plenty of information I can use at an upcoming Bridal Showcase I'm participating in next month.



A lot of really great information for agents specializing in Destination Weddings & Honeymoons!

Hello everyone! Just stopping by! I love these expos. I get so much information for my clients.



The Aruba presentation was short, but put together very well with great info.

Enjoyed the webinars and info in the booths. Nice that we have the briefcase to refer back



I specialize in Destination Weddings and found the information very informative.

So much was GREAT!! I loved the Trivia (I am a Jeopardy fan). I feel that you learn a lot and seem to retain it.



The variety of vendors was my favorite part because it gave me some other destinations and properties to consider.

Best part was the ability to pull information from a multitude of vendors all in one place that I otherwise would probably never have known about.



Favorite part was the ability to learn without having to take into consideration travel time and financial investment.

I loved the exhibitor hall, being able to get info on all of those different suppliers in one place was awesome!



The Live Webinars and the lounge areas gave me a chance to network and the wealth of information from the webinar was great. It allowed me to have a better understanding of how to sell honeymoons better. Thank you for that!

Resource information from Vendors. It was more efficient than having to work with many pamphlets and flyers at conferences.





The Trivia was my favorite part because it was challenging and it was fun.

My favorite part was being about to chat with the vendors. I was able to get some help on a couple of destination wedding that I was having trouble with.



The favorite part of the event was the Webinars because they shared information about the properties, especially the relatively new properties that are now catering to the wedding and honeymoon destination couples and their families and friends. I also enjoyed the hotel presentations as they were very well done!

The Live Chats were my favorite part. It was great to be able to ask questions real time and not have to wait for a reply.



Would like to see more Insight Videos in the future those were my favorite part.

The ability to gather so many tools and information from all of the vendors at once. Also thought the 30 min webinars were the perfect length. Loved the briefcase tool!



I really enjoyed the Insight videos, being relatively new to the destination wedding game they were very informative.

I liked Aruba since I send a lot of honeymooners there and also Royal Sonesta was very informative. I always enjoy a Travel Impressions seminar, Kimberley is great!



Hi everyone! I wished this lasted a few extra hours.

Thank you for all the information from the vendors, and putting this event together!



This is my first time logging on to the weddings and honeymoons expo! It's pretty cool and informative

It's great to be able to get many of the benefits of a trade show without having to leave your office.



I love that it didn't matter where you were at you could connect with live people.

It has been a lot of fun. Till the next Virtual Expo.

