

Weddings & Honeymoons Expo

February 7-8, 2018

On Demand Until: May 7, 2018

DATE OF REPORT: FEBRUARY 12, 2018



Live Event Overall Results (February 7-8)

<p>Total Unique Visitors</p> <p>1,486</p>	<p>Total Resources Viewed</p> <p>11,671</p>	<p>Total Resources Saved to Briefcase (to view at a later date)</p> <p>4,849</p>
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<p>Day 1 Unique Visitors</p> <p>1,091</p>	<p>Day 2 Unique Visitors</p> <p>806</p>
<p>Day 1 Unique Webinar Attendees</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Whisked-Away Weddings with Travel Impressions</p> <p>546</p> </div> <div style="text-align: center;">  <p>Destination Weddings & Honeymoons at Palace Resorts</p> <p>424</p> </div> </div>	<p>Day 2 Unique Webinar Attendees</p> <div style="text-align: center;">  <p>How do you reach the Weddings & Honeymoon Market with Agent Studio?</p> <p>466</p> </div>

Insight Videos	Unique Views
Trends in the Honeymoon Market	286
The Varieties of Romance Travel	272
Insights from a Top Selling Wedding and Honeymoon Agent	327
How to Market to Today's Couples	354
How to get Referrals from Your Honeymoon Business	341
How to Become a Honeymoon Specialist	422

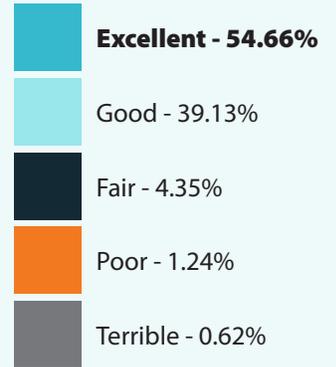
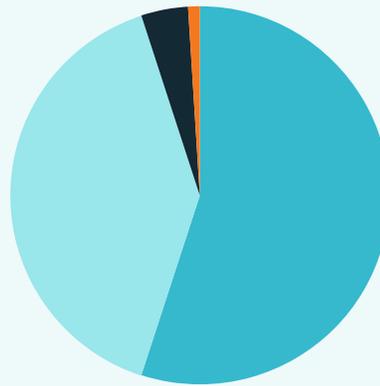
Additional Results:

Networking Lounge
Unique Visitors: **649**

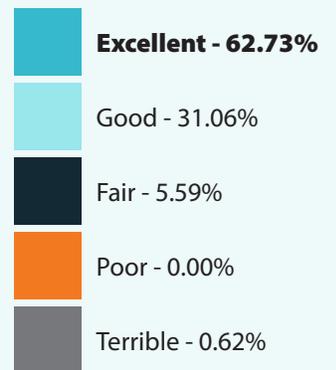
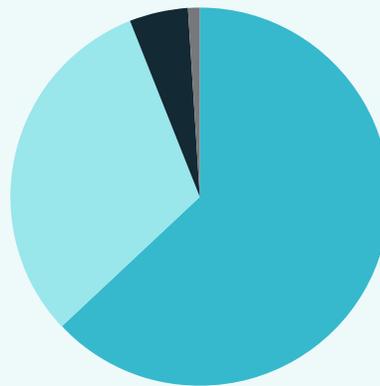
Trivia Players:
Unique Visitors: **298**

We surveyed the **1486** agents that attended the expo and received **161** responses, here is what they had to share:

Overall how would you rate the event?

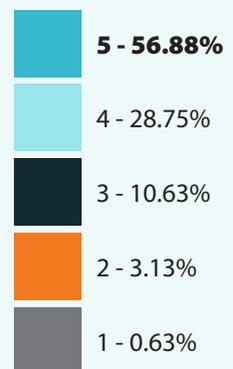
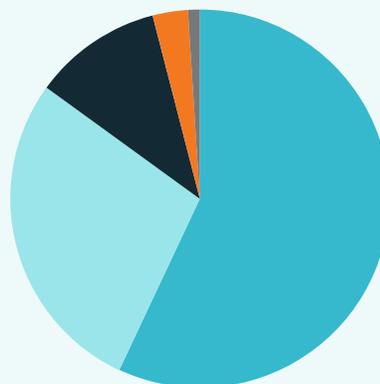


How would you rate the platform?



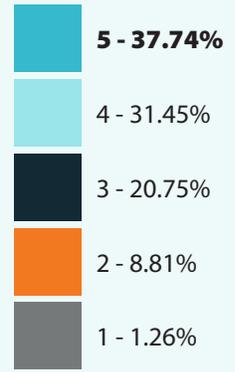
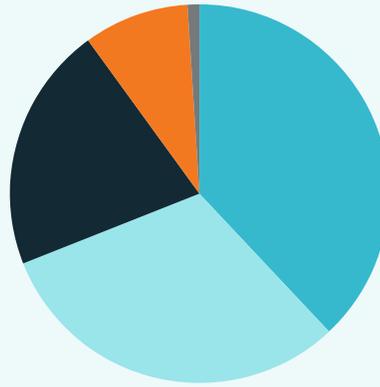
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Learn



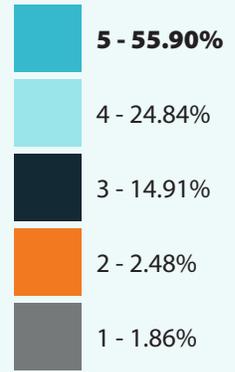
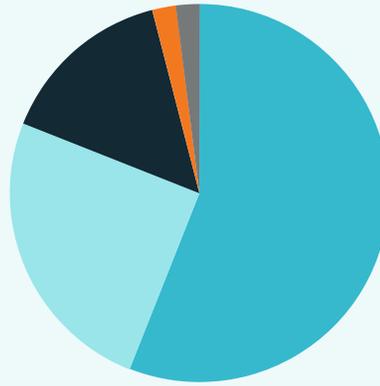
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the following:

The Ability To Network



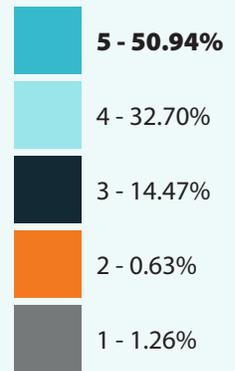
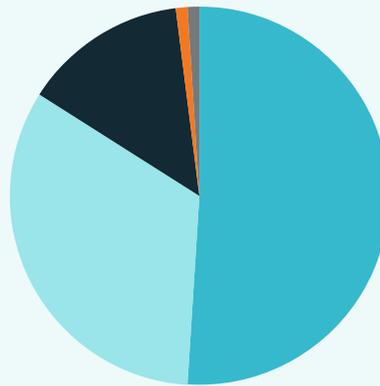
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Live Webinars



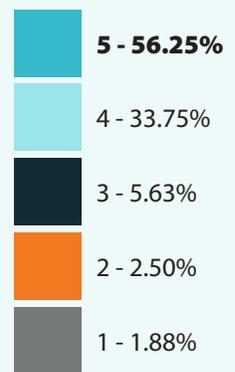
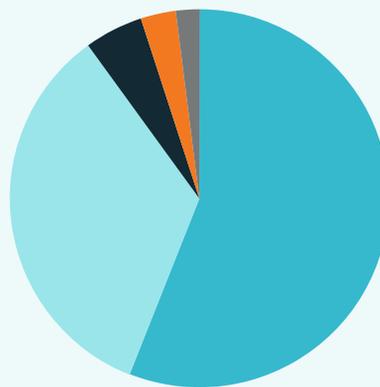
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

On Demand Insights Videos



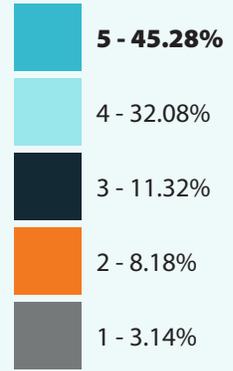
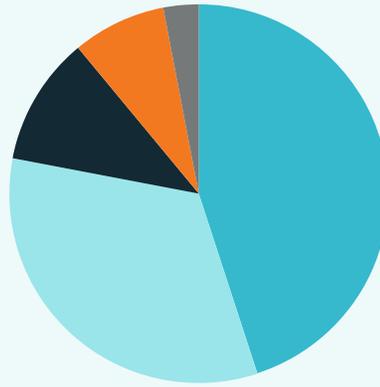
On a scale of 1-5 (1 being the lowest and 5 being the highest) please rate the event:

Supplier Content



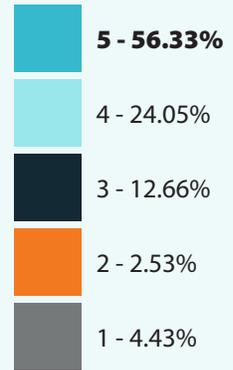
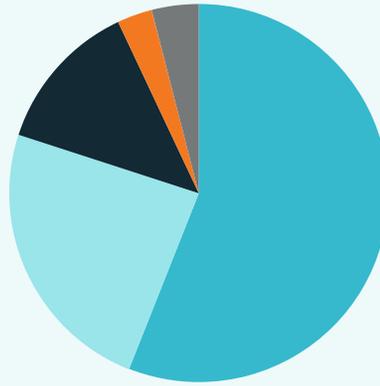
On a scale of 1-5
(1 being the lowest and 5
being the highest) please rate
the event:

Schedule/Time

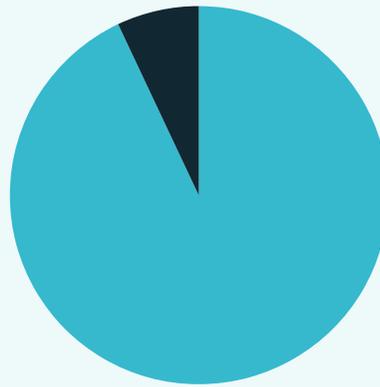


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the event:

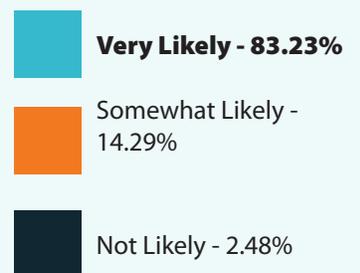
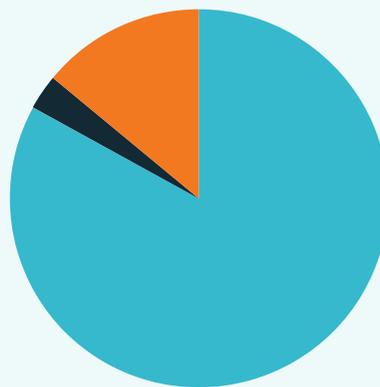
Prizes



Do you feel that the
information provided has
boosted your knowledge of
the wedding & honeymoon
travel industry?



How likely are you to attend a
similar event in the future?



Some Agent Testimonials From this Expo



I love that it was presented as if at a trade show. This was my first experience like this, so that was great. Including both on demand as well as live features made it valuable and engaging. I also loved the fact that I had ZERO technical issues.

I love these events. It is snowing pretty hard out and expecting about a foot today. Glad I don't need to leave my office! Thank you to everyone that has made this possible!



This a a well put together show and I am glad I came today.

Such an awesome expo as usual. I love participating every time its available.



Always love coming back and seeing new suppliers and also familiar ones with new things to share..

Thank you to everyone for their time in bringing it to all of us. We appreciate it and all of you. Awesome job everyone!



Thank you for this great forum. I like the set up very much. Great learning opportunity. When will your next wellness expo take place?

Learned a lot and covered a lot of ground with no aching feet!!!



This has been a good event. I've learned a lot about destination weddings. Now I can talk more about them.

Great learning all there needs to know on how the Destinations handle the weddings. There is so much that goes into a destinations wedding I never imagined.



I really appreciated the webinars because they gave very specific information and ideas.

Ease and accessibility at my convenience. This time of year can be quite busy so being able to view on my schedule worked well.





I loved the insights and the advice about asking for a sale. Super helpful!

I loved going into the Exhibit Hall and looking at all the information. I saved everything to my computer so I can look over and over again! Awesome stuff!



I really liked the on-demand insights video's from people who have been doing this for a long time. I learned new ways to market and to approach my clients confidently.

I felt there was actual hands on learning not just talking



The Live webinars. They were so informative. And enjoyable. I really feel that I have a new niche in this fantastic industry

My favorite part was that I was able to come and go and not cut into my work day because it's on line. Updated information from TI that I was looking for



My favorite part of the event was openness of the webinar. Everyone was able to freely ask questions and have them answered in a timely manner.

Best part was the Chat as you could talk to the BDM's



Interaction with the various suppliers at one venue was awesome but I must also add that the webinars were exceptional as well. For me it is a hard choice as to which was better as the line is so fine.

I loved the live webinars, they were very informative. I also very much loved the downloads available at the exhibit hall.



My favorite part was that it was virtual because it made for easy planning to attend.

I really like staying updated with the Honeymoon, Destination Wedding suppliers. It's nice to connect with them and other TA's. My favorite part is the live Webinars and resource downloads. Also, Insights and Mark Murphy's video showing how much he supports our profession.



i am a fan of the whole event. I love it that these are offered from the comfort of our own computers and all the great info that is shared.

Join us for our next expo!

Our 2018 Expo Schedule



Leisure, Destination & Cruise Expo	March 21-22, 2018
Selling Groups & Family Travel Expo	April 11-12, 2018
The Luxury Expo	June 20-21, 2018
Weddings & Honeymoons Expo	September 19-20, 2018

Or host your own event!

For questions or more information,
 contact sales@travalliance.com or
856-505-1400