

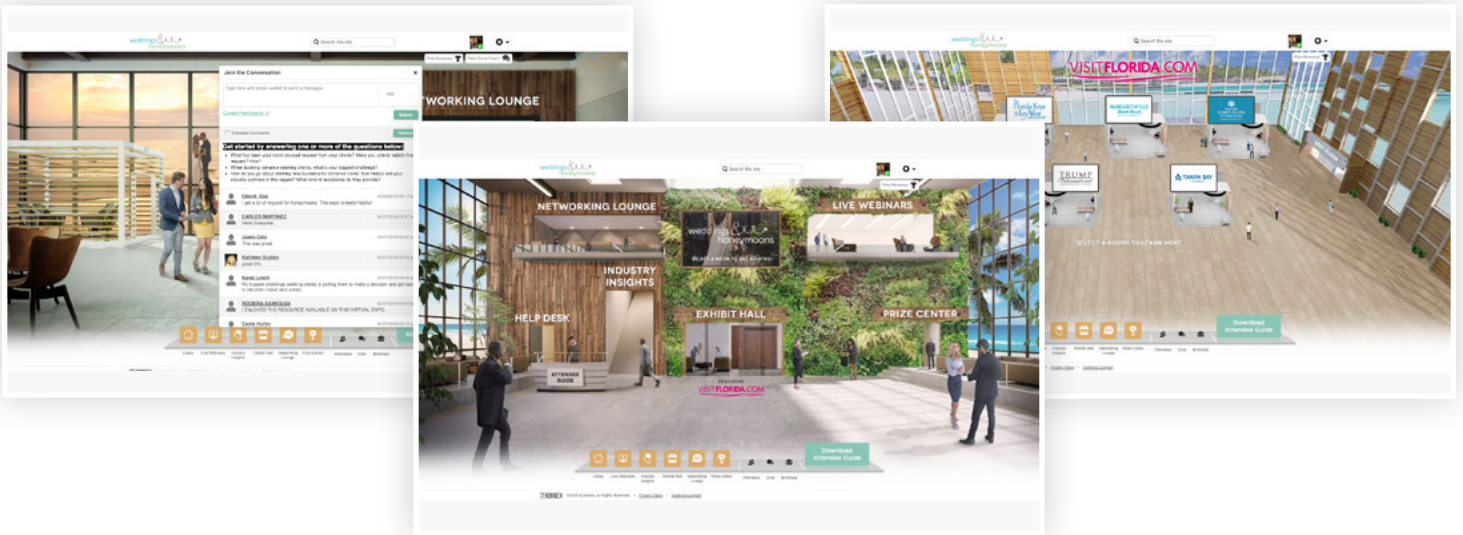
A REPORT FOR FROM THE

WEDDINGS AND HONEYMOONS EXPO

FEBRUARY 6-7, 2019

On Demand Until: March 6, 2019

DATE OF REPORT: FEBRUARY 13, 2019



LIVE EVENT OVERALL RESULTS (FEBRUARY 6-7)

TOTAL UNIQUE VISITORS

988

TOTAL RESOURCES VIEWED

21944

DAY 1 UNIQUE VISITORS

751

DAY 2 UNIQUE VISITORS

605

DAY 1 UNIQUE WEBINAR ATTENDEES

AMResorts Weddings and Honeymoons Training

347

DAY 2 UNIQUE WEBINAR ATTENDEES

Creating Effective Marketing Emails

310

INSIGHT VIDEOS

Getting married legally in the U.S. before destination weddings

Unique Views

351

Destination Proposals

331

Best Romance and Destination Wedding Amenities and Facilities

339

ADDITIONAL RESULTS:

Networking Lounge

Unique Visitors: 457

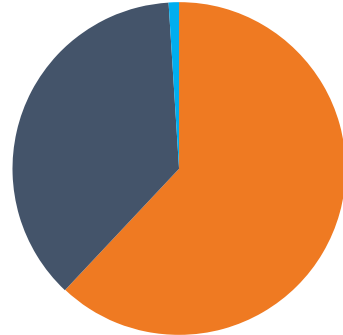
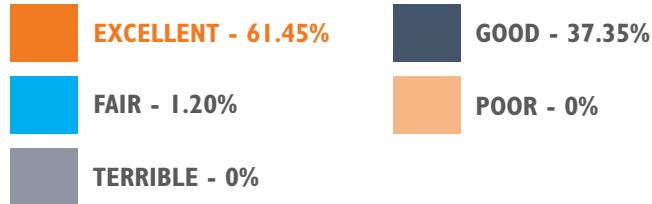
Average Time Spent in Expo:

3:40:41

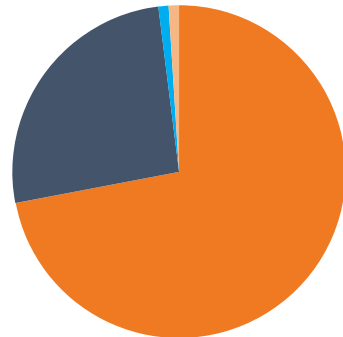
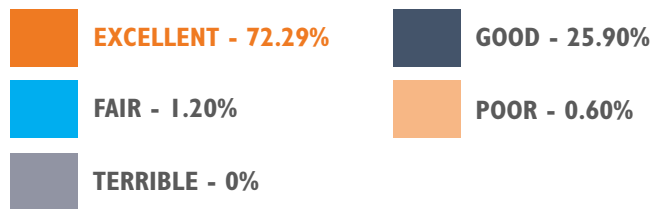
We surveyed the 988 agents that attended the expo and received **166 RESPONSES**.

HERE IS WHAT THEY HAD TO SHARE.

OVERALL HOW WOULD YOU RATE THE EVENT?

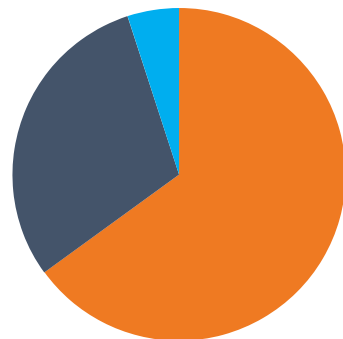
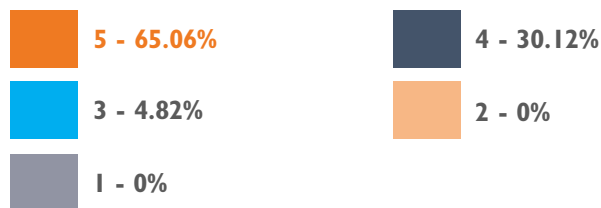


HOW WOULD YOU RATE THE PLATFORM?



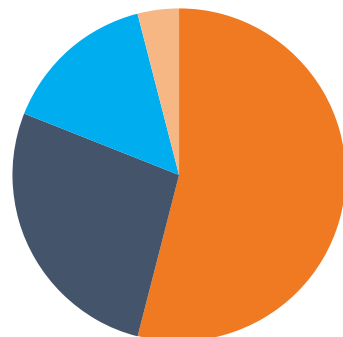
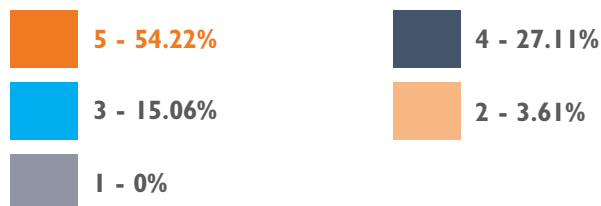
ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST)
PLEASE RATE THE FOLLOWING:

THE ABILITY TO LEARN

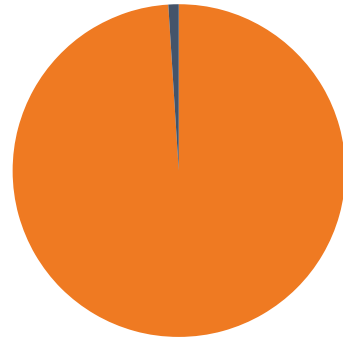


ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST)
PLEASE RATE THE FOLLOWING:

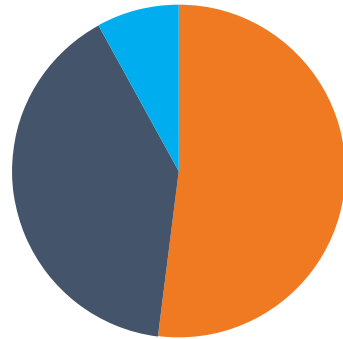
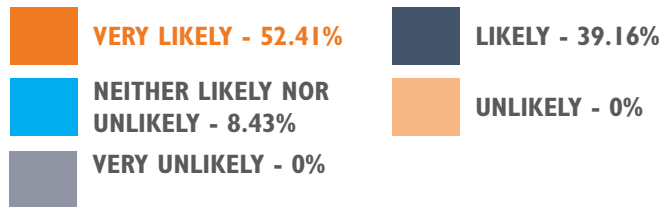
THE ABILITY TO NETWORK



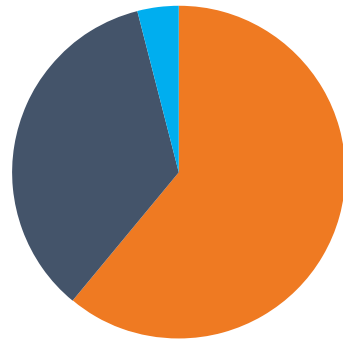
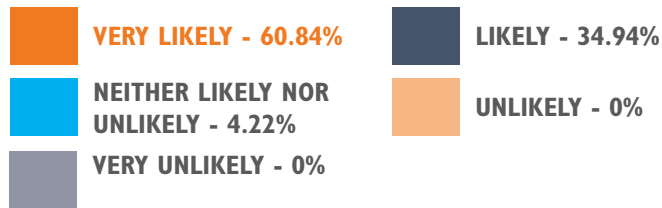
DO YOU FEEL THAT THE INFORMATION PROVIDED HAS BOOSTED YOUR KNOWLEDGE OF SELLING WEDDINGS & HONEYMOONS TRAVEL?



HOW LIKELY ARE YOU TO SELL MORE WEDDINGS AND HONEYMOONS TRAVEL AFTER ATTENDING THIS EVENT?

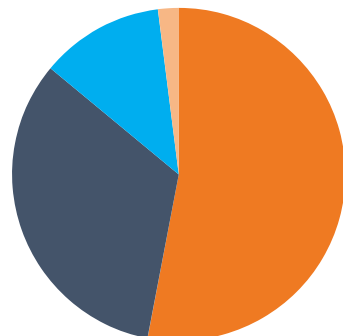
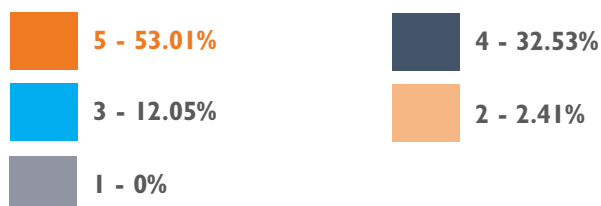


HOW LIKELY ARE YOU TO SELL OR SELL MORE OF THE SUPPLIERS/DESTINATIONS WHO PARTICIPATED IN THIS EVENT AFTER ATTENDING THIS EVENT?



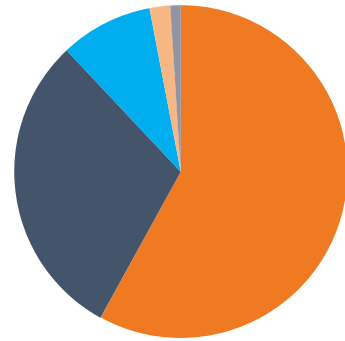
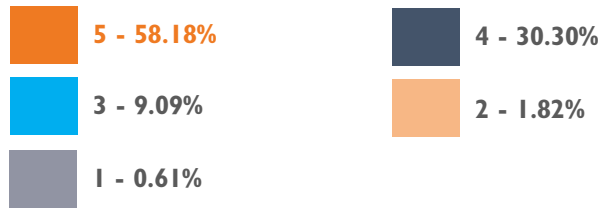
ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST) PLEASE RATE THE FOLLOWING:

LIVE WEBINARS



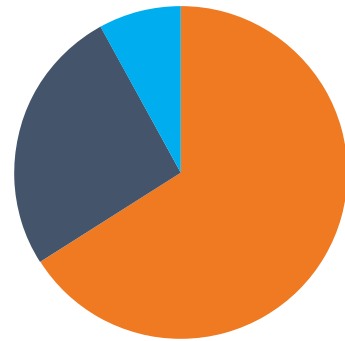
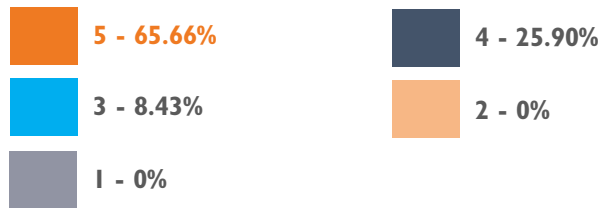
ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST)
PLEASE RATE THE FOLLOWING:

ON DEMAND (INSIGHTS) VIDEOS



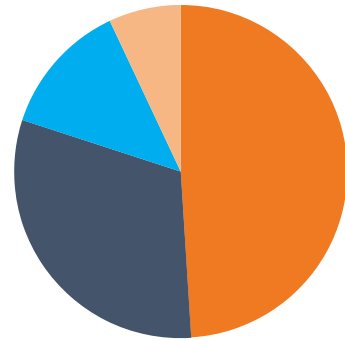
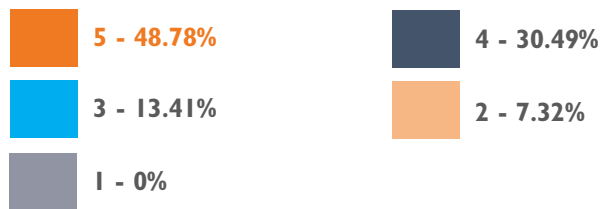
ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST)
PLEASE RATE THE FOLLOWING:

SUPPLIER CONTENT



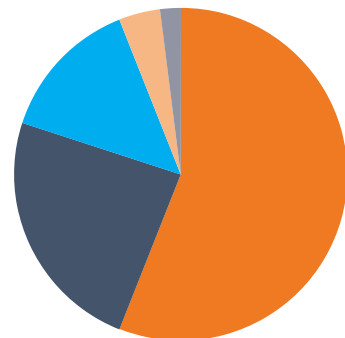
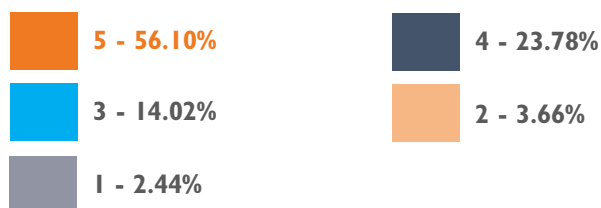
ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST)
PLEASE RATE THE FOLLOWING:

SCHEDULE/TIME



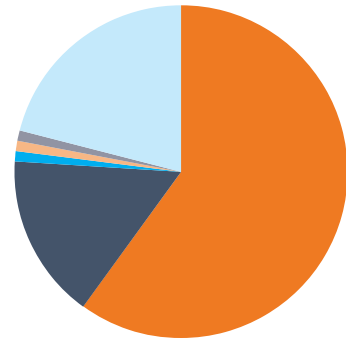
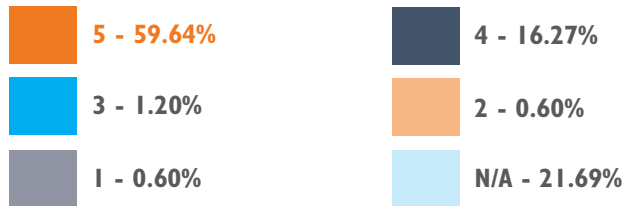
ON A SCALE OF 1-5 (1 BEING THE LOWEST AND 5 BEING THE HIGHEST)
PLEASE RATE THE FOLLOWING:

PRIZES



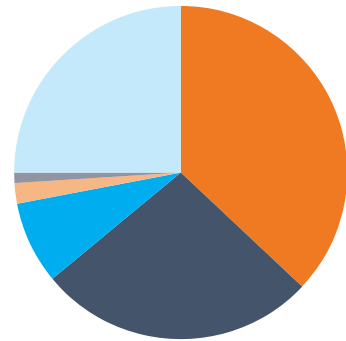
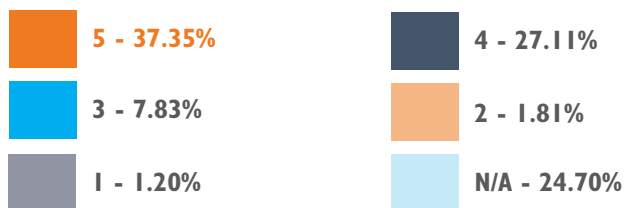
PLEASE RATE OUR PRESENTATIONS (1 BEING THE LOWEST AND 5 BEING THE HIGHEST):

WEBINAR: AMRESORTS WEDDINGS AND HONEYMOONS TRAINING WEBINAR PRESENTED BY SHERRI PRZYBYSZ



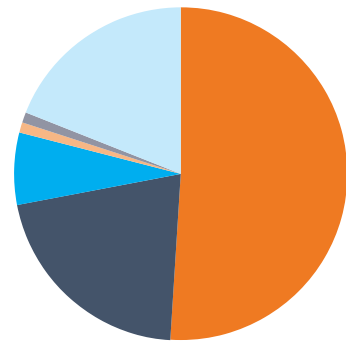
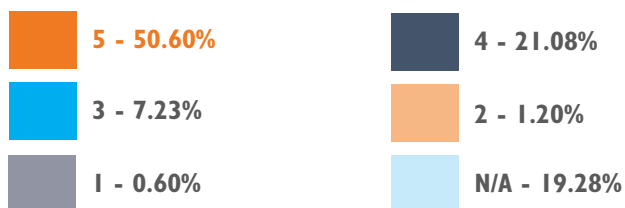
PLEASE RATE OUR PRESENTATIONS (1 BEING THE LOWEST AND 5 BEING THE HIGHEST):

WEBINAR: CREATING EFFECTIVE MARKETING EMAILS PRESENTED BY SEYI AKINNASO



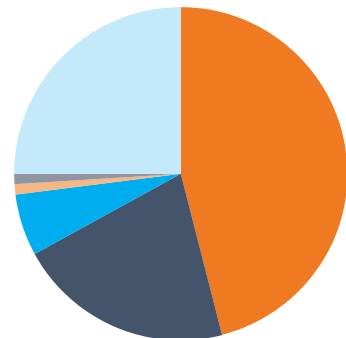
PLEASE RATE OUR PRESENTATIONS (1 BEING THE LOWEST AND 5 BEING THE HIGHEST):

GETTING MARRIED LEGALLY IN THE U.S. BEFORE DESTINATION WEDDINGS INTERVIEW WITH TRAVEL CONSULTANT ANGIE COURTNEY



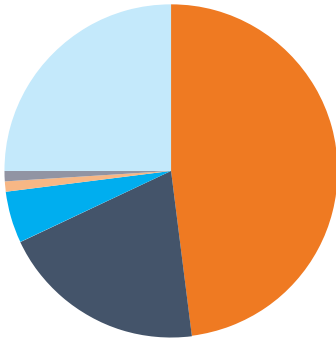
PLEASE RATE OUR PRESENTATIONS (1 BEING THE LOWEST AND 5 BEING THE HIGHEST):

DESTINATION PROPOSALS INTERVIEW WITH TRAVEL CONSULTANT RACHEL SULLARD

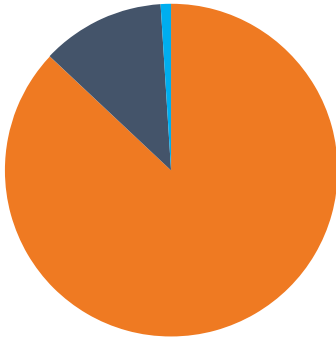
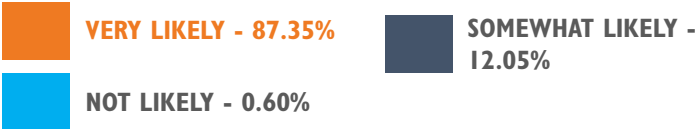


PLEASE RATE OUR PRESENTATIONS (1 BEING THE LOWEST AND 5 BEING THE HIGHEST):

BEST ROMANCE AND DESTINATION WEDDING AMENITIES AND FACILITIES INTERVIEW WITH JOEL SCHOLTZ OF CRUISE PLANNERS

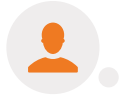


HOW LIKELY ARE YOU TO ATTEND A SIMILAR EVENT IN THE FUTURE?



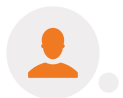
Some Agent Testimonials From This Expo:

MY FAVORITE PART WAS...



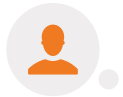
Creative Effective Marketing Emails webinar - very inspiring and interesting

Learning about the different Resorts and the Margaritaville Video. Also, the 'lobby' with the plants growing on the wall was pretty impressive. :)



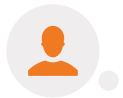
Learning about new hotels, updated programs for hotels and destinations that I'm already familiar with, the videos on each to inform with that info giving me ideas to help market to my clients.

This was my first time attending, and after I got the hang of it I LOVED being able to chat with the different booth vendors. They helped to answer a lot of my questions.



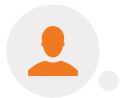
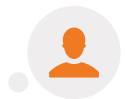
ALL OF IT!! OH! Especially having the 'briefcase' to save for future reference! :) I'd be willing to pay for the On Demand access past 30 days.

I enjoyed the booth videos and having resources available all in one place to download. It was also nice to have someone to ask questions to live since some questions don't really require an email or the time to formulate one, but a quick chat was easy. I also liked that this time there were different exhibitors than the last one.



Gaining knowledge of different destinations and properties. I was able to see other properties I haven't heard of.

Networking with other agents and seeing where their strong points are and learning how I can improve my own.



I really like the live presentations. The speakers are very well prepared and give the audience some things to think about

JOIN US FOR OUR NEXT EXPO!
OUR 2019 EXPO SCHEDULE

LEISURE
DESTINATION &
CRUISE EXPO

LEISURE, DESTINATION &
CRUISE EXPO
MARCH 20TH-21ST

THE
Luxury
EXPO

THE LUXURY EXPO
APRIL 24TH-25TH

SELLING
groups AND
family travel

SELLING GROUPS & FAMILY
TRAVEL EXPO
JUNE 12TH-13TH

weddings & 
honeymoons

WEDDINGS & HONEYMOONS
EXPO
SEPTEMBER 18TH-19TH

THE
Luxury
EXPO

THE LUXURY EXPO
NOVEMBER 13TH-14TH

OR HOST YOUR OWN EVENT!

FOR QUESTIONS OR MORE INFORMATION, CONTACT

Sales@travalliance.com