

A Report From the

Luxury Travel and Destination Expo

April 20-21, 2022

On Demand Until: May 20, 2022

Date of Report: May 1, 2022

Live Event Results

April 20-21, 2-5PM EST

1,008
total unique visitors

655
total unique
webinar attendees

26,306
total resources viewed

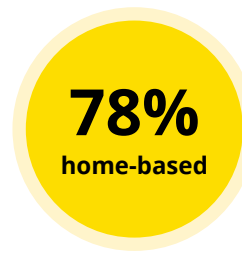
24,390
total videos viewed

8,277
total booth entries

2:38:00
average time spent
in expo

Agent Type

78% of attendees reported that they are home-based agents. Another 10% reported they work in a retail store front. The remaining 6% reported as other.



Destinations

Attendees actively sell a variety of destinations, with the Caribbean (80%) , Mexico (73%), USA (73%), and Hawaii (66%) at the top. Europe is close behind, with 66% actively selling the continent. Less than half of attendees sell Australia and New Zealand, with 36% selling the South Pacific:

Caribbean	80%
USA	73%
Mexico	73%
Hawaii	66%
Europe	66%
South Pacific	36%

Consortia / Host Agency

78% of attendees reported that they belong to a specific consortia or host agency.

Here's the breakdown by consortia:

Travel Leaders	31%
Ensemble Travel Group	17%
American Express	5%
AAA	4%
Cruise Planners	0%
Virtuoso	7%
Travelsavers	2%
Nexion	0%
Signature Travel Network	4%

Expo Platform Experience

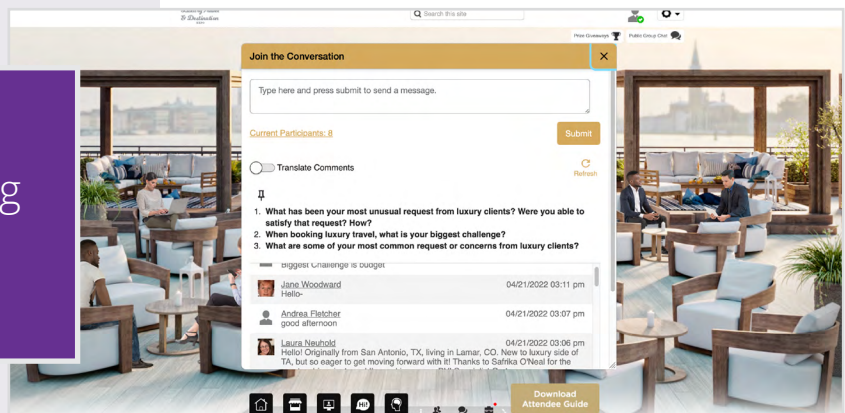
Lobby



Exhibit Hall



Networking Lounge



OUR EXPOS

2022 Virtual Expo Schedule

SELLING
groups, family
AND adventure
TRAVEL

June 1-2, 2022

DESTINATION
USA

July 13-14, 2022

ROMANCE,
WEDDINGS &
HONEYMOONS

September 14 -15, 2022

DESTINATION
LEISURE TRAVEL
EXPO

October 12-13, 2022

GASTRONOMY
& WELLNESS
EXPO

November 16 -17, 2022

Custom Expo

Interested in hosting your own event? Contact us for more information.

dltamsales@ntmlc.com



VIRTUALEVENTS