A Report From the

Honeymoon and Weddings Expo

September 14-15, 2022

On Demand Until: October 20, 2022 Date of Report: September 29, 2022

Live Event Results

September 14-15, 2-5PM EST

590

total unique visitors

260

total unique webinar attendees

9,746

total resources viewed

19,491

total videos viewed

4,657

total booth entries

2:16:09

average time spent in expo

Agent Type

87% of attendees reported that they are home-based agents. Another 7% reported they work in a retail store front. The remaining 6% reported as other.





Destinations

Attendees actively sell a variety of destinations, with the Caribbean (86%), Mexico (81%), USA (74%), and Hawaii (67%) at the top. Europe is close behind, with 62% actively selling the continent. Less than half of attendees sell Australia and New Zealand, with 32% selling the South Pacific:

Caribbean	86%
USA	74%
Mexico	81%
Hawaii	67%
Europe	62%
South Pacific	32%

Consortia / Host Agency

85% of attendees reported that they belong to a specific consortia or host agency.

Here's the breakdown by consortia:

Travel Leaders	37%
Ensemble Travel Group	15%
American Express	2%
AAA	3%
Cruise Planners	0%
Virtuoso	3%
Travelsavers	2%
Nexion	0%
Signature Travel Network	4%

Expo Platform Experience







OUR EXPOS

2022 Virtual Expo Schedule

DESTINATION

LEISURE TRAVEL **EXPO**

October 12-13, 2022

GASTRONOMY

WELLNESS
EXPO

November 16 -17, 2022

Custom Expo

Interested in hosting your own event? Contact us for more information.

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DIGITALEVENTS