## A Report From the

# Destination Lesiure Travel Expo

October 12-13, 2022

On Demand Until: October 30, 2022 Date of Report: November 30, 2022

## Live Event Results

October 12-13, 2-5PM EST

556

total unique visitors

441

total unique webinar attendees

17,497

total resources viewed

17,497

total videos viewed

6,056

total booth entries

2:40:00

average time spent in expo

### Agent Type

82% of attendees reported that they are home-based agents. Another 11% reported they work in a retail store front. The remaining 7% reported as other.





### **Destinations**

Attendees actively sell a variety of destinations, with the Caribbean (89%), Mexico (80%), USA (79%), and Hawaii (68%) at the top. Europe is close behind, with 73% actively selling the continent. Less than half of attendees sell Australia and New Zealand, with 37% selling the South Pacific:

Caribbean	89%
USA	79%
Mexico	80%
Hawaii	68%
Europe	72%
South Pacific	37%

## Consortia / Host Agency

82% of attendees reported that they belong to a specific consortia or host agency.

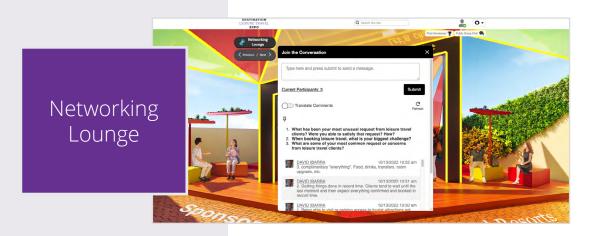
#### Here's the breakdown by consortia:

Travel Leaders	36%
Ensemble Travel Group	16%
Signature Travel Network	8%
AAA	7%
Virtuoso	5%
Travelsavers	4%
American Express	2%
Cruise Planners	0%
Nexion	0%

# Expo Platform Experience







**OUR EXPOS** 

# 2022 Virtual Expo Schedule



## Custom Expo

Interested in hosting your own event? Contact us for more information.

dltamsales@ntmllc.com



# VIRTUALEVENTS